

Shirley Xu

UX/UI DESIGNER



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Profile

I decided to switch into the field of UX Design to pursue a more creative path in the tech sector. I am a passionate and innovative individual with a background in activism. My previous experiences are where I learned to be an excellent listener in order to better address user needs.

Skills

Software: Figma, InVision, Zeplin

Technical: Heuristic Evaluation, Interaction Design, Prototyping, User Research, Usability Testing, Wireframing

EXPERIENCE

Student Activist | Barb Schmidt Fellowship

AUG 2018 - MAY 2019, BOCA RATON, FL

- Launched project on increasing awareness of the environmental impact of microplastics
- Hosted educational presentations on microplastic pollution prevention at local elementary schools

EDUCATION

BrainStation | Diploma Candidate - User Experience Design

MAY 2021 - JUL 2021, MIAMI, FL

Florida Atlantic University | Bachelor of Science - Neuroscience

JUN 2018 - MAY 2023, BOCA RATON, FL

Bright Futures FAS Scholarship, Dean's List, Honors Program.

Florida Atlantic University High School | Associate of Arts

AUG 2017 - MAY 2021, BOCA RATON, FL

Attained 107 college credits in this program.

PROJECTS

Lemon - A Mindfulness App | Lead UX/UI Designer

MAY 2021 - JUL 2021, MIAMI, FL

Brainstation Capstone

- Designed a digital solution tailored towards a Gen-Z audience that reduces their growing levels of stress
- Developed Lemon, a mindfulness app that allows users to go through mindfulness lessons while engaging with friends

Google Insight - Visual Data Education Website | UI Designer

JUL 2021, MIAMI, FL

Brainstation x Google Hackathon

- Collaborated with Google to create a digital solution that increases user privacy through data education
- Developed Google Insight, a visual data education website that shows users an interactive map of location data on taxi drivers in NYC